

MAMA EYES: Printed graphics for visual Rehabilitation of the elderly.

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Abstract

Printing plates “Mama Eyes”, graphic design for the rehabilitation of the elderly. The objective is to create design that can be used to restore health. The main target groups are the elderly and the secondary target is the general public who are interested. The design is a pilot project for the rehabilitation of the elderly. Studies and analyzed data related in content of design principle, color theory, color perception of the elderly and eye sheets exercise “Tibetan eyes”. The design can be applied and develop a more diversified even more beautiful in the future.

Background

Thailand is stepping into the aging society, as well as in various regions around the world. The survey results forecast the elderly in Thailand will up to two million people in the BC.2020. Health problem is an important of elderly, especially the impairment of vision. The symptoms of various diseases associated with it, such as diabetes, blood pressure, as well as direct experience in taking care of my elderly mother in the house. Made aware of the health of the elderly as well.

Training muscle strength and the perception of color is extremely necessary for the elderly. Therefore, bringing the concept design. The research data, color vision, color of the elderly and the main application of eye muscle training plates, Tibetans eye charts used to made on work designed printed graphics for visual - rehabilitation of the elderly. This design is a design pilot for the elderly. And can be used for the general public as well. Also used to decorate on various area. According to purpose.

Problem Statement/ Statement Significance

1. No design exercise for eyes muscle at present.
2. We can bring knowledge of art and design in the use of graphic design for help in restoring sight muscle training and other health with aesthetics.

Objective / Aim

To create designs that can be used in restoring health.

Methodology

1. Research and gather information on the use of color, the elderly. Adult color vision using a trained eye in different ways, including linear of Thai pattern.
2. Analysis and design of printed graphics for restoration of eyesight of the elderly.
3. Bring to trial the sample.
4. Design completed.

Conclusion and Significance

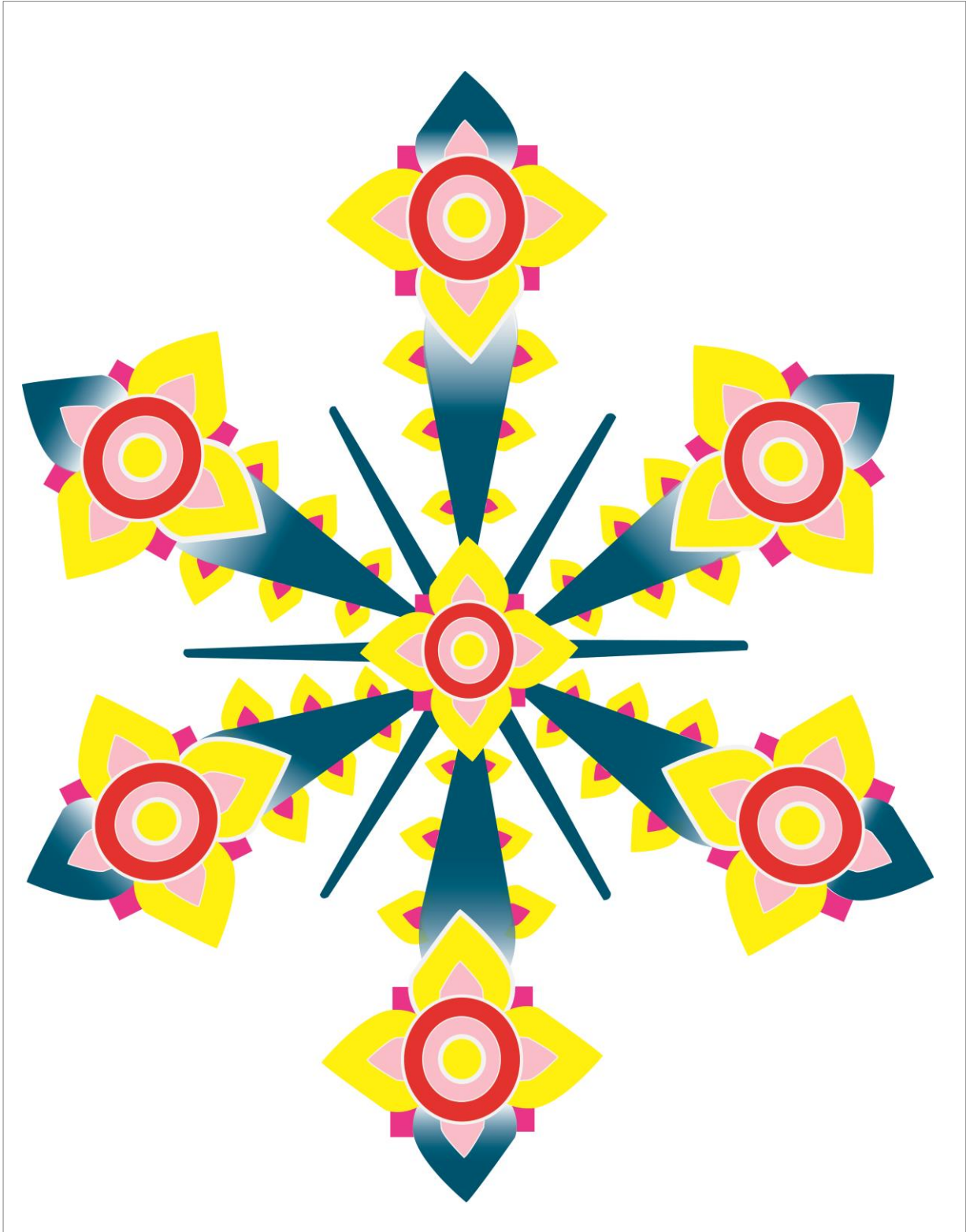
The design of printed graphics for visual rehabilitation of the elderly was launched as a pilot using a design element as follows:

1. Design principles based on the findings of color vision in the elderly.
2. Principles of the movement for the restoration and strengthening of muscles, eye sight and under the guidance of Tibetan eye chart, which is a popular and well-known internationally.
3. The basic elements of design, color, pattern, line and Thai pattern is appropriate and beautiful aesthetic images to people who use these muscles more effectively.

The design work can be used to install in any space and location. It suitable as well as exercise to restore the health of eyes muscles.

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Designer: Miss Siriwat Sanserm



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